



PELICAN HILL®

NEWPORT BEACH

GIUSEPPE LAMA MANAGING DIRECTOR, PELICAN HILL

Growing up in his native northern Italy, one of the most visited places on earth, Giuseppe Lama was immersed in the traditions of hospitality from an early age. He was raised in a restaurant family that ran a very popular trattoria in the historic town of Faenza. The finest hotel school in Italy was located a short drive away at Lake Como, and while a student there he cut his teeth in the hotel business at one of the finest, most acclaimed boutique hotels in the world, Villa D'Este.

After garnering early experience at hotels in Bermuda and the Isle of Man, in 1989 Lama was offered what was supposed to be a short-term assignment in the United States. It turned into a long-term career here, spanning nearly two decades. He has served in executive positions with renowned hotel companies and at historic, iconic properties across the country, preparing him for his most challenging assignment of all with Pelican Hill®.

Prior to becoming the managing director of Pelican Hill, he served as the general manager of Estancia La Jolla Hotel & Spa, where he was responsible for all aspects of the opening of the luxury property in La Jolla, Calif. Previously, he was general manager of the legendary Hotel del Coronado in Coronado (San Diego), Calif., where he oversaw a three-year, \$55-million restoration and the repositioning and re-conceptualizing of the historic property.

His first five years in the United States were with The Ritz-Carlton Hotel Company, where he served in various senior management positions at hotels in Marina del Rey, Calif., Dearborn, Mich., Cleveland and Boston. His five years with Westin Hotels and Resorts Worldwide included serving as director of operations of The Westin Century Plaza Hotel and Tower in Los Angeles and general manager of The Westin O'Hare, Rosemont, Ill.

His educational credentials include a Hotel Management and Administration Degree from Oxford Polytechnic, Oxford, England; a Hotel Management and Administration Degree from Bermuda College, Bermuda; and graduation from the Hotel College, Bellagio, Italy, which is considered to be Italy's best hotel school.

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